Discover and experience











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Discover and experience Benidorm

Benidorm is an internationally renowned destination, celebrated for its stunning beaches and exceptional climate. But the city has much more to offer than just sun and sea: this is a place of history, tradition, culture and leisure for all ages.

A wealth of theme parks, excursions and outdoor activities are just some of the leisure options available, complemented by cultural venues and charming locations in a unique setting where tradition and modernity go hand in hand.

The streets, viewpoints and historic quarter preserve the essence of the fishing village founded in the 14th century, and although little remains of late 19th-century Benidorm beyond its original layout, its narrow lanes are still a delight to explore. Discover its history, enjoy its rich cultural and leisure offerings, and experience activities for all ages in a vibrant city that comes alive throughout the year.


TERRA MÍTICA BENIDORM
TERRA NATURA ZOO Benidorm
AQUA NATURA Benidorm
19
VILLAITANA
AP-7
Valencia
Alicante
Variante Ctra. Nacional N-332
Acceso AP-7
Glorieta de la Razón
Apeadero TRAM
Terra Mítica
Apeadero TRAM
CC La Marina
CV 70
Guadalest
Finestrat
La Nucia
Polop
Callosa
Estación TRAM BENIDORM
Ciudad Deportiva
Parque de El Moralet
Montevideo
Bogotá
Managua
Caracas
Parque Foietes
Las Rejas Benidorm
Golf de Pontanar
Pitch and Putt
Av. Presidente Adolfo Suárez
Av. Juan Pablo II
Vicente Pérez Devesa
Av. de Cuba
Av. Ricardo Bayona
Av. Rep. Argentina
Av. Uruguay
Av. de la Armada Española
Av. de Xixo
Av. Paraguay
Av. Nicaragua
Av. Panamá
Av. de Honduras
Av. de Perú
Av. de Venezuela
Av. 9 de Octubre
Av. de Foietes
Av. Nicaragua
Av. de Guatemala
Av. del Rachareil
Avenida de Puerto Rico
Avenida de Alcalde
Avenida Brasil
Avenida de Mexico
Av. Colombia
Av. Bolivia
Av. Murtel
Av. Marina Alta
Av. Marina Baixa
Avenida de Benisa
Av. de Denia
Av. de Calp
Av. de Xàbia
Av. de La Vila Joiosa
Av. Montebenidorm
Av. Vicente Llorca Altos
Av. de Oviedo
Av. de Gijón
Av. de Asturias
Av. de Avilés
Av. de Pajares
Av. de Langreo
Juan Antonio Baldoví
Paseo Tamarindos
Paseo de la Carretera
Passeig de la Carretera
Las Amapolas
Las Azucenas
Las Flores
Girasoles
Florida
Almedo
Alcoina
Velázquez
Montera
Salamanca
Alcalá
Serrano
Goya
Capitán Cortés
Callosa d'En Sarrià
Pr. de la Castellana
Av. Bernarda
Sella
Nucía
Orxeta
Av. de L'Aigüera
Av. de los Almendros
Av. del Rey Jaime I
Av. Ricardo Bayona
Tomás Ortuño
Marqués de Comillas
Mercat
Mirador
Poniente Beach
The Poniente Promenade
Mal Pas Beach
Levante Beach
Finestrat Beach
Boat to Benidorm Island
Isla de Benidorm
Wi Fi
SOS
P.I.
WC
1
2
3
A
B
C


Levante Beach
Sierra Helada Natural Park
Almadrava Cove
Ti Ximo's Cove
Cavall Roig
Parque de la Séquia Mare
Skate Park
Intermodal TRAM
Estación de Autobuses
Camí del Sotet de l'Aigua
Camí del Palasiet
Camí de l'Amarello
Assagador de Soria
Assagador de la Tenela
N-332 a Valencia
ALBIR
Ptda. de la Serra Gelada
Parc Natural
Serra Helada
Urb. Rocablanca
Ciudad Patricia
Av. de la Comunidad Europea
Avenida de Europa
Avenida del Mediterráneo
Av. de Madrid
Av. de Castellón
Av. de Toledo
Av. de Ciudad Real
Av. de L'Almirall Bernat de Sarrià
Av. de Zamora
Av. Juan Fuster Zaragoza
Av. de Estocolmo
Av. de Montecarlo
Av. de París
Av. de L'Amelia de Mar
Av. Dr. Severo Ochoa
Archiduque Otto de Habsburgo
Av. Dr. Orts Llorca
Av. de Alfonso Puchades
Av. de Emilio Romero
Av. de Bélgica
Av. de Portugal
Av. de Francia
Av. de Andalucía
Av. de Suecia
Av. de Noruega
Av. de Luxemburgo
Av. de Bilbao
Av. d'Alcoi
Av. Com. Valenciana
Av. del Mundial
Av. de Almería
Av. de Filipinas
Av. de Mallorca
Av. de Murcia
Av. de Cuenca
Av. del Derramador
Av. de Ibiza
Av. de Jaén
Av. de Lérida
Av. de Kennedy
Av. de Esperanto
Av. de Marbella
Av. de Málaga
Av. de Gerona
Av. de Lepanto
Av. de Finestrat
Av. de Arco Iris
Av. de Via Emilio Ortuño
Av. de Verano
Av. de Invierno
Av. de Primavera
Av. de Mirador
Av. de Fluxà
Av. de Del Mar
Av. de La Roda
Av. de Gambo
Av. de Dr. Pérez Llorca
Av. de Valencia
Av. de Mariano Alegre
Av. de Manuel Catalán Chana
Av. de Sierra Dorada
Av. de Bonn
Av. de Manila
Av. de Berlín
Av. de Bruselas
Av. de Amsterdam
Av. de Oslo
Av. de Viena
Av. de Atenas
Av. de Lisboa
Av. de Roma
Av. de Berna
Av. de Mónaco
Av. de Munich
Av. de Rotterdam
Av. de Bulgaria
Av. de Moscú
Av. de Varsovia
Av. de Polonia
Av. de Malta
Av. de Rumania
Av. de Córcega
Av. de Cerdeña
Av. de Sicilia
Av. de Marsella
Av. de Nápoles
Av. de Entrepinos
Av. de La Haya
Av. de Toni Leblanc
Av. de Dr. Santiago Ramón y Cajal
Av. de Dr. Severo Ochoa
Av. de Dr. Severo Ochoa
Av. de L'Almirall Bernat de Sarrià
Av. de Ciudad Real
Av. de Toledo
Av. de Archiduque Otto de Habsburgo
Av. de Dr. Severo Ochoa
Av. de Dr. Severo Ochoa
Av. de Dr. Severo Ochoa



1. CASTLE VIEWPOINT and BALCÓN DEL MEDITERRÁNEO

Located on the cliff Punta Canfali, the Castle Viewpoint stands between the Levante and Poniente beaches, on the site of the ancient fortress that once defended Benidorm from pirate attacks.

Built in 1325, the castle was partially destroyed in the 15th century and finally demolished during the Peninsular War. Today, remnants of its walls can still be seen alongside the renowned viewpoint **Balcón del Mediterráneo**, whose iconic white balustrade has become one of the city's most recognisable landmarks. The upper section of the viewpoint is accessible, with ramps, benches and a glass barrier offering uninterrupted views of the sea, while the section closest to the water can be reached via a steep staircase.



2. CHURCH OF SAN JAIME Y SANTA ANA

Located at the highest point of the Old Town, next to the popular **Carreró dels Gats**, this 18th-century neoclassical church features a Latin-cross floor plan and distinctive, blue-tiled domes. Inside lies the Chapel of Virgen del Sufragio (Our Lady of Suffrage), patron saint of Benidorm alongside San Jaime (Saint James), whose image is said to have been discovered aboard a drifting boat in 1740. Special mention should be made of its impressive pipe organ, inaugurated in 2012.



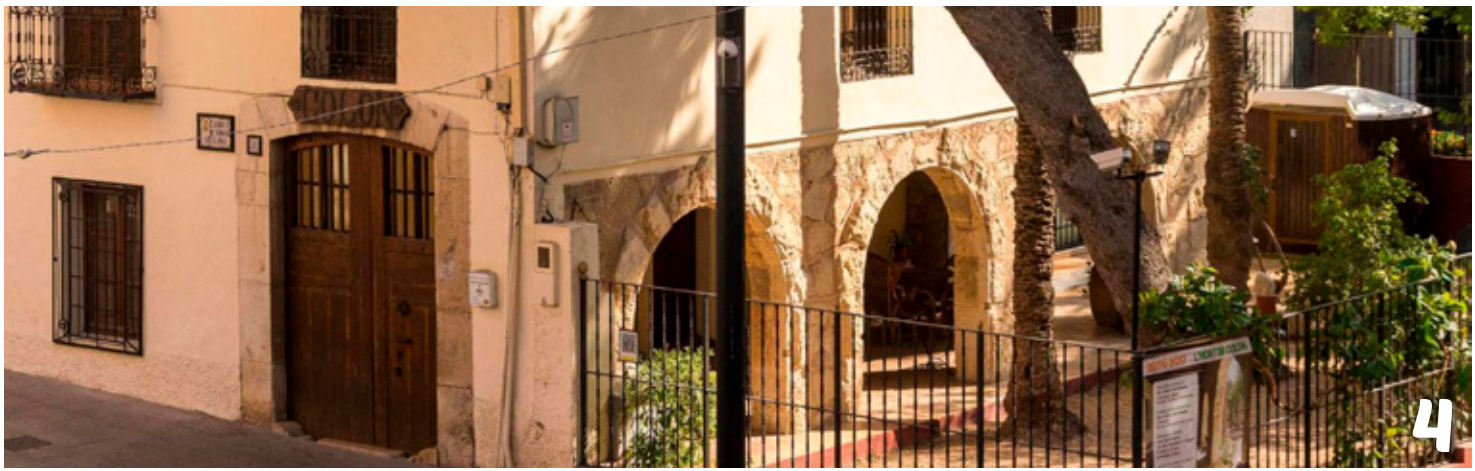
3. BOCA DEL CALVARI MUSEUM

Located on Paseo de la Carretera, on the site of the former Town Hall, the Boca del Calvari Museum is a modern, accessible venue that reopened in 2014 and hosts temporary exhibitions, primarily focusing on the history of Benidorm.

Free admission.

4. L'HORT DE COLÓN HOUSE MUSEUM

This 19th-century stately home, now a museum and municipal exhibition space, belonged to **Don Vicente Zaragoza Ortuño**, a Benidorm shipowner and captain of the *Colón*, the deepest-draught vessel in the Spanish fleet. The house retains its original two-storey layout, complete with a covered porch and former orchard that has been transformed into a garden, where cultural events are now held. Free admission.





5. BENIDORM TOWN HALL

Opened in 2003, this unique building stretches horizontally and is elevated above the ground, contrasting with the city's skyline of skyscrapers, which is why it is known as the "groundscraper". Its glass façade is engraved with the 60,000 names of the residents registered in Benidorm that year while the structure itself serves as a gateway to L'Aigüera Park.



6. L'AIGÜERA PARK

Designed by architect Ricardo Bofill, this neoclassical-style park links the old town with Benidorm's newer districts. Featuring two open-air auditoriums, the smaller Óscar Esplá Auditorium and the larger Julio Iglesias Auditorium, it hosts numerous cultural events and honours the singer closely associated with the **Festival de la Canción** (Benidorm Song Festival), which helped bring the city widespread fame in the 1960s and 1970s.



7. LA CASILLA EXHIBITION HALL

Located on Via Emilio Ortuño, this former road workers' lodge, once used to house crews responsible for maintaining the national highway, has been restored as a cultural venue for exhibitions and artistic activities. Admission is free.

8. AULA DEL MAR EXHIBITION CENTRE

Opened in 2024 on the Levante Maritime Promenade, the Aula del Mar is a cultural venue dedicated to Benidorm's seafaring traditions and maritime heritage. Its exhibition pays tribute to the *almadraba*, a traditional tuna fishing method, marine biodiversity, and the city's nautical legacy.



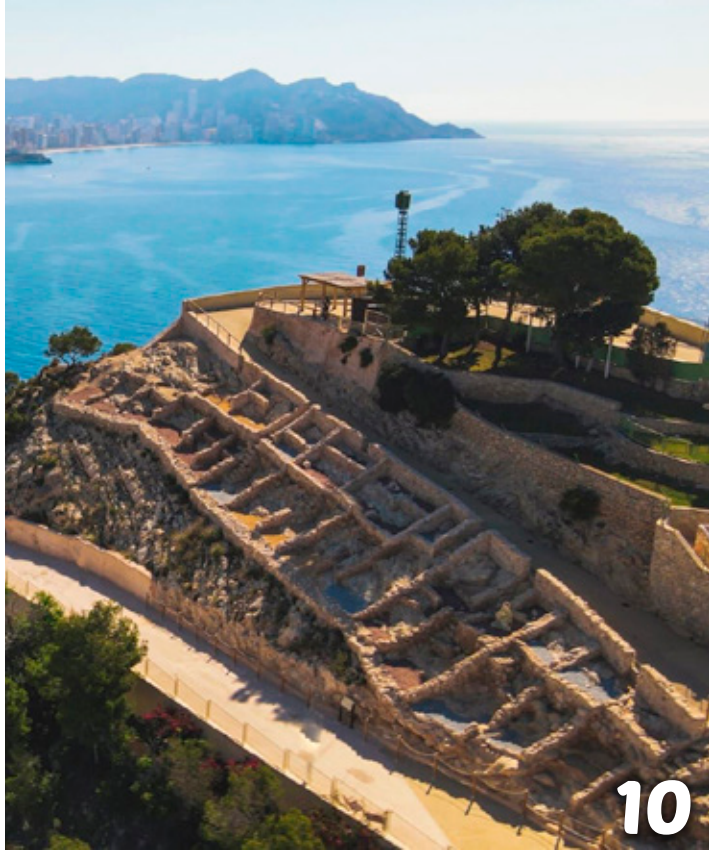


9. LA CRUZ VIEWPOINT

Located in the Serra Gelada Natural Park, this viewpoint offers one of the finest panoramic views of Benidorm. The famous cross, originally made of wood, was erected in 1961 by Franciscan friars and local residents in an attempt to counter the town's supposedly frivolous image.

After being destroyed by a storm in 1975, it was replaced with a more durable, illuminated structure.

Accessible on foot.



10. TOSSAL DE LA CALA ARCHAEOLOGICAL SITE

Perched on a hill approximately 100 metres high, Tossal de la Cala is the site of a Roman military fort built around 77 BC during the time of General Sertorius. The fort formed part of a coastal defensive network designed to monitor naval traffic during the maritime conflicts of the period. The site also yielded the famous Bacchic Venus, now housed in the Archaeological Museum of Alicante. Access is on foot and includes a wheelchair-accessible route. Admission is free and a self-guided tour service is available.



11. LES CALETES TOWER
12. MORALES TOWER

These two 16th-century defensive towers have been designated Bien de Interés Cultural (Assets of Cultural Interest).

Les Caletes Tower, built of irregular masonry bonded with lime mortar, stands within the Serra Gelada Natural Park and is accessible on foot.

Morales Tower, a square structure measuring 4 metres on each side, built of masonry with mortar and corner stone blocks and located beside Benidorm Cove, was one of the so-called *orchard towers* or *tower houses*.





13. SÉQUIA MARE and SÉQUIA MARE PARK

La Séquia Mare is a historic irrigation system and an important piece of hydraulic and archaeological heritage dating back to 1659, carrying water from Polop to Benidorm along a route of nearly 19 kilometres. Since falling out of use in 1960 following the creation of the town's first drinking water supply network, its remaining traces have been incorporated into an urban park featuring green spaces, cycle paths, a skate park, a climbing wall, and sports and recreational facilities.







14. ELCHE PARK
15. PONIENTE MARITIME PROMENADE

Elche Park, which runs parallel to Poniente Beach near the harbour, is renowned for its palm trees and for hosting Benidorm's first ornamental fountain, inaugurated in 1960 to celebrate the launch of the town's drinking water supply network.

This is where the **Poniente Maritime Promenade** begins. Opened in 2009 and designed by architects Carlos Ferrater and Xavier Martí, it has received several international awards for its innovative undulating design, inspired by the movement of the sea and the surrounding cliffs, as well as for its paving, which draws on Mediterranean ceramic traditions.



16

16. MONOLITH ON CAMINO DE SANTIAGO

Benidorm is the starting point of the Central Branch of the **Camino de Santiago** (Way of Saint James), connecting with both the **Camino del Sureste** (Southeastern Way), used since the Middle Ages, and the **Ruta de la Lana** (Wool Route). The route begins at Church of San Jaime where pilgrims can obtain their credential before setting off. A monolith located at the end of the Poniente Maritime Promenade marks the passage of the Camino de Santiago through Benidorm and indicates the distance to Santiago de Compostela: 1,138 kilometres.


17

17. GRAN HOTEL BALI VIEWPOINT

Located on the 45th floor of the Gran Hotel Bali, Spain's tallest hotel, in the La Cala area (Luis Prendes, 4), this observation deck offers some of the finest panoramic views of Benidorm and its surroundings.
Access is provided mainly by panoramic lift, with a short flight of stairs leading to the final section.

An admission fee applies.



18. LA MÚSICA VIEWPOINT

Located at the end of Tamarindos Promenade, where Poniente Beach comes to a close, the Music Viewpoint pays tribute to the major musical events that have shaped Benidorm's history, including the **Festival de la Canción** and the current **Benidorm Fest**.

This prime location offers spectacular views of the Mediterranean and the city's distinctive skyline. The promenade also features the iconic Benidorm letters, made from recycled plastic recovered from fishing nets, which have become one of the city's most photographed landmarks thanks to their location overlooking the cityscape.



19. THEME PARKS

Benidorm is home to five major leisure and adventure parks, making it an ideal destination for families.
All of them offer discounted afternoon tickets and combined admission passes (Terra Mítica-Aqualandia-Mundomar and Terra Natura-Aqua Natura).
Please check opening calendars and seasonal schedules before visiting.

AQUALANDIA

One of the largest water parks in Europe, covering more than 150,000 square metres.

+34 902 311 611
www.aqualandiabenidorm.com

MUNDOMAR

A park dedicated to exotic and marine animals, featuring shows with parrots, sea lions, and dolphins

+34 965 869 101
www.mundomar.es

TERRA MÍTICA

A family-friendly theme park divided into five themed areas: Rome, Greece, Egypt, Iberia, and The Islands.

+34 965 004 300
www.terramiticabenidorm.com



TERRA NATURA

Divided into four themed areas, Europe, Asia, America and Pangea, the park recreates natural habitats and is home to more than 1,500 animals from 200 different species. Activities and shows take place throughout the year.

+34 966 072 770
www.terranatura.com

AQUANATURA

Located within Terra Natura, this 40,000 m² water park offers a wide range of attractions, including water slides, a wave pool, a spa area, activities, and live shows.

+34 966 072 770
www.terranatura.com



20. KARTING BENIDORM 2.0

A go-kart circuit with a timing system and tracks designed for speed and fun, suitable for the whole family.
Please check opening times before visiting

Av. de la Comunidad Valenciana s/n
+34 965 853 355 / +34 865 607 909
+34 640 290 988
www.kartingbenidorm.es



21. FESTILANDIA-SOULD PARK GAME

A small outdoor children's amusement park, complemented by an indoor leisure centre featuring arcade games and virtual reality simulators.

Av. Mediterráneo, 20
+34 622 608 991
www.souldpark.com/benidorm

22. OZONE BOWLING

Featuring 10 bowling lanes, simulators, arcade and sports games for all ages, as well as a café.

Av. del Mediterráneo, 22
+34 965 854 187
www.ozonebowling.com/ozonebenidorm

23. PARADOX ESCAPE ROOM

An escape room-style adventure in which participants solve puzzles while exploring the seabed and embarking on a mythological quest.
Suitable for all types of players aged 7 and over.

Av. Europa, 8, 27 CA,
C.C. «La Noria», 1ª planta.
Entrada desde la calle Murcia.
+34 678 13 09 30
www.theparadox.es

24. ESCAPE ROOM LA FÁBRICA

Put your skills and ingenuity to the test as you uncover the hidden secrets of three exciting escape rooms.
Home-based adventures are also available.

Av. Callosa d´En Sarriá
+34 722 227 072

25. PAINTBALL BENIDORM

A 5,000 m² paintball facility equipped with comprehensive safety measures and the latest equipment and technology for an exciting and enjoyable experience.

Av. Comunitat Valenciana, 121
(junto al Karting Benidorm)
+34 711 755 603
+34 647 458 239
www.paintball-benidorm.com



26. MARCO POLO EXPEDICIONES

Outdoor activities including 4x4 and quad bike tours, Nordic walking, paintball, kayaking, jet skiing, paragliding, and boat and catamaran trips, as well as group events. Bicycle, scooter, e-scooter, and boat hire is also available.

Av. Europa, 11
+34 965 863 399
+34 618 875 434
www.marcopoloexp.es

27. MAZELAND

Set in the heart of nature, this 5,000 m² cypress maze offers two routes, one easy and one challenging. It also features a panoramic terrace, a chill-out area, landscaped gardens, and views of the Benidorm skyline.
Wheelchair accessible.

Camí dels Torrers
+34 642 510 408
www.mazelandbenidorm.es

28. EXCURSIONES MARÍTIMAS BENIDORM – TOURS

ISLAND BOAT TRIP

Enjoy a 20-minute boat trip to Benidorm Island. Upon arrival, visitors can observe the local marine life aboard the Aquario and Aquascope glass-bottom boats.

CALPE-PEÑÓN DE IFACH (IFACH ROCK)

A one-hour mini cruise to the fishing port of Calpe, offering spectacular views of the Serra Gelada cliffs, Albir Beach, and the picturesque town of Altea along the way.

ALTEA MARKET

An excursion to the picturesque town of Altea, following the dramatic cliff-lined coastline of the Serra Gelada Natural Park. Visitors can also explore Altea's street market. Departures are available on Tuesdays only. Please check schedules in advance.

VILLAJOYOSA MARKET

A boat excursion to Villajoyosa. Upon arrival at the harbour, visitors can walk to the town centre to explore the local street market or visit the Valor Chocolate Museum independently. Departures are available on Thursdays only. Please check schedules in advance.

+34 965 850 052
www.excursionesmaritimasbenidorm.es





29. DESAFÍO MEDIEVAL – DINNER SHOW

A medieval-themed dinner show featuring knights on horseback competing in a jousting tournament with swords and lances to claim the throne, while guests enjoy a medieval-style feast. Open from April to October.

Av. del Albir, Camino Viejo de Altea, 3.
+34 902 995 426
www.desafiomedieval.com





30. CINEMAS

COLCI

Seven screens. Wednesdays (excluding public holidays) feature special reduced-price tickets.

C/ Limones, 19-21

COLCI RINCÓN

Six screens, including one dedicated to films shown in their original language. Wednesdays (excluding public holidays) feature special reduced-price tickets.

C/ Zamora, s/n.

SUYMA SUMMER CINEMA

An open-air cinema, open exclusively during the summer months.

Av. La Nucía, 2. Cala de Finestrat.
www.cinescolci.com

31. BENIDORM PALACE

Dinner and live entertainment featuring showgirls, music, magic, comedy, and a range of performances for a fun-filled evening. Guests may also choose to attend only the live production.

Av. Doctor Severo Ochoa, 13
+34 965 851 660
www.benidormpalace.com

32. MOLINO BENIDORM

A comedy-musical cabaret experience with drag artists guaranteeing glamour, laughs, and lively entertainment every night.

Av. Beniardá, 2.
+34 966 802 308
+34 628 93 72 64



33. SIGHTSEEING BUS

Open-top double-decker buses with audio guides in Spanish, English, and French providing commentary on the history and most important landmarks of the city along the route.

Service may be cancelled in the event of adverse weather conditions.

Bus 30. Tour Benidorm with the option to hop on and off along the route.

Bus 31. Travels to Altea's historic old town (8 km away), passing along Albir Beach on the way.

+34 965 854 322
www.alicante.avanzagrupo.com



34. BENISEGWAY

Guided Segway tour of the city, lasting approximately 2 hours. Night tours are also available. Departures are from the Benidorm Palace car park and advance booking is required.

+34 670 339 434
+34 607 333 300
www.costablancatour.com

35. TAO BIKE

Electric bike hire and guided tours around Benidorm, the surrounding natural parks, and nearby areas, including night rides. Accessories for children and pets are available.
For mountain biking enthusiasts, guided MTB routes and bike hire are also offered through TAO e-Xtreme. Advance booking is required.
Open year-round.

Av. del Mediterráneo, 62
+34 966 175 739
www.taobike.es



36. AQUASPORTS BENIDORM

Jet skiing, banana boats, crazy sofa rides, parasailing, paddleboarding, diving, snorkelling, and more.
Skippered boat hire and private tours are also available.

+34 649 206 046
+34 618 406 991
www.aquasportsbenidorm.com

37. CABLE SKI BENIDORM

A water-skiing and wakeboarding school, and training club for competitors of all ages and disciplines. It features a 1,000 m² cable-ski circuit with four towers connected by a cable system that allows water skiing without the need for a boat. Open from April to October.

+34 610 600 412
www.cableskibenidorm.com



38. CAPITÁN KAYAK

Guided kayak tours around Benidorm Bay to Benidorm Island, or from Albir to Benidorm through the waters of the Serra Gelada Natural Park. Open from April to September.

+34 965 856 427
+34 649 475 242
www.capitankayak.com

39. CARLOS WATER SPORTS

A water sports company offering jet ski hire and guided tours, parasailing, banana boat and flyfish rides, among other activities. Skippered boat hire is also available, with vessels accommodating up to 12 passengers. Open from April to the end of October

+34 687 631 278
+34 617 545 724
www.carloswatersportsbenidorm.com



40. DIVING STONES

A diving centre offering both daytime and night dives, as well as snorkelling activities in the waters around Benidorm. It also provides diving courses and introductory scuba diving experiences for beginners.

+34 618 406 991
www.divingstones.com

41. NISOS DIVING

A centre organising dives for both certified and beginner divers, as well as snorkelling excursions, introductory scuba diving experiences, and equipment hire.

+34 965 104 736
www.nisosbenidorm.com



Benidorm also hosts two municipal street markets and a weekly flea market:

42. MUNICIPAL MARKET

The market is divided into two sections: a food area selling fruit, vegetables, pickles, spices, and other fresh produce, and a second area dedicated to clothing, footwear, accessories, and home décor items.

Foietes car park.
Wednesdays, from 8:00 a.m. to 1:30 p.m.

43. PUEBLO MARKET

The same format as the Municipal Market.

Rincón de Loix.
Wednesdays and Sundays,
from 8:00 a.m. to 1:30 p.m.



44. EL CISNE FLEA MARKET

A must-visit for lovers of antiques, collectibles, and vintage items, while also offering clothing, jewellery, and unique finds. The market features live jazz music and a selection of reasonably priced bars and restaurants.

Av. de la Comunitat Valenciana 124.
Thursdays, Saturdays and Sundays,
from 9:00 a.m. to 2:00 p.m.



TOURIST INFO

For more information, visit our Tourist Information Offices:

Plaza de Canalejas, 1.
Telf: 965 851 311
+34 672 110 188
turismo@benidorm.org
@visitbenidorm
www.visitbenidorm.com

Calle Gerona / corner of Calle Derramador
Telf: 966 805 914
+34 672 110 188
turismo@benidorm.org
@visitbenidorm
www.visitbenidorm.com

ajuntament benidorm

Concejalía de Turismo

+34 965 851 311

+34 672 110 188

turismo@benidorm.org

@visitbenidorm

+info: **www.visitbenidorm.es**

city& beaches Benidorm

CALIDAD TURISTICA

SOSTENIBILIDAD TURÍSTICA

sicted

Benidorm Destino Turístico Inteligente 2024-2026

AENOR COMPROMISO CON LAS PERSONAS MAYORES

PREMIADO 2024 Fitur IMPULSA IGUALDAD DESTINO NACIONAL INCLUSIVO

EUROPEAN GREEN PIONEER OF SMART TOURISM BENIDORM 2025

Edited by : Municipal Tourism Board 2026